**ARTEC 2022 Fall Class Exercise 03 (Discussions)**

To be a PhD, you should be able to search answers for any question you encounter in your lifetime. Equivalently, you should be able to solve any problem you encounter in your lifetime. Moreover, you should be able to complete it on your own. Otherwise, who would you like to ask for help.

1. Search for and then state the definitions of (i) service economy, (ii) information economy, (iii) experience economy, (iv) digital economy and (v) platform economy.
2. In which years and which scholars advocated and defined the above economies. Besides, search for the reasons why they brought out the public attention on those economies.
3. As a subject area, state the definition of electronic commerce and the topics to be covered by electronic commerce. List the journals which accept papers in the area of electronic commerce.
4. What is your future plan if you could earn your doctoral degree?

In simple words, commerce refers to all the activities associated with buying and selling of a product or service. Thus, electronic commerce would be defined as all the activities associated with buying and selling of a product or service via electronic (including Internet) platform. The activities include (i) order placement process, (ii) order fulfillment process, (iii) product production and service delivery process, (iv) logistic and inventory control, (v) customer support, (vi) new product development, (vii) sales and marketing, (viii) management activities associated to (i) to (vii), and other related activities.

Here is a list of journals focusing on the areas in electronic commerce or electronic business.

1. e-Service Journal
2. Electronic Commerce Research
3. Electronic Commerce Research and Applications
4. Electronic Markets
5. International Journal of Electronic Business
6. International Journal of E-Business Research
7. International Journal of Electronic Commerce
8. Journal of Electronic Business and Digital Economics
9. Journal of Electronic Commerce in Organization
10. Journal of Electronic Commerce Research
11. Journal of Theoretical and Applied Electronic Commerce Research

Apart from the above journals, journals in other disciplines could also accept papers in the areas of electronic commerce or electronic business.

Journals in the areas of business and management

Journals in the area of economic

Journals in the area of finance

Journals in the areas of computer science

Journals in the areas of operations research and management science