**ARTEC 2023 Fall Coursework Project**

To be a PhD, you should be able to search answers for any question you encounter in your lifetime. Equivalently, you should be able to solve any problem you encounter in your lifetime. Moreover, you should be able to complete it on your own. Otherwise, who would you like to ask for help.

**Coursework Project: Survey Paper on a Research Topic**

*Select a research topic and then compile a survey report on (1) its background, (2) current accomplishments, (3) potential (valuable) research opportunities in this topic and (4) the contributions of those research opportunities if they are turned out to be problems for further researches.*

The purpose of this coursework project is to let you experience how (easy or difficult) to conduct a survey. The research topic is not limited to electronic commerce. As a matter of fact, research topics in electronic commerce overlap quite much with the research topics in management, finance, marketing and information management. Therefore, you should not worry much on the topic you select if it is under the area of electronic commerce. You simply select a topic you are interested and you believe that you are able to give comprehensive survey on it. If possible, this survey report could be treated as a proposal for your doctoral research.

**Submissions for the Coursework Project**

1. Written survey report. The software for your report writing includes, but not limit to, (a) MS Word, (b) Latex, (c) Google Doc, (d) Pages.
2. The slides for the oral presentation. The software for your slide preparation includes, but not limit to, (a) MS PowerPoint, (b) Google Slides, (c) Keynote, (d) Slidetex.

**Assessment of the Coursework Project**

1. Content.
2. Presentation.
3. Responses to the questions.