**ECWD2021 Assignment 02**

Due date: October 20, 2021.

**Question 1**

What is your definition of ‘management’? No matter a person, a firm or a society, various tasks have to be managed to be done. So, your definition should not be limited to business management. It should be applicable to a person, a firm and a society.

**Question 2**

Describe in detail how to sell goods via social networking platforms only.

**Question 3**

A few questions about your project are listed below.

1. State the website you are going to analyze.
2. State the name of the firm which owns this website.
3. State the reason(s) why you select this website to analyze.
4. Which industrial sector the firm is belongs to?
5. Who are the target customers of the firm?
6. Which year the firm is found?
7. What product(s)/service(s) the firm is selling?
8. In which year, the firm started to have a website supporting its online product(s)/service(s) selling?